



MOTOVICITYTM
DISTRIBUTION

YOUR PERFECT PARTNER.

GET TO KNOW US

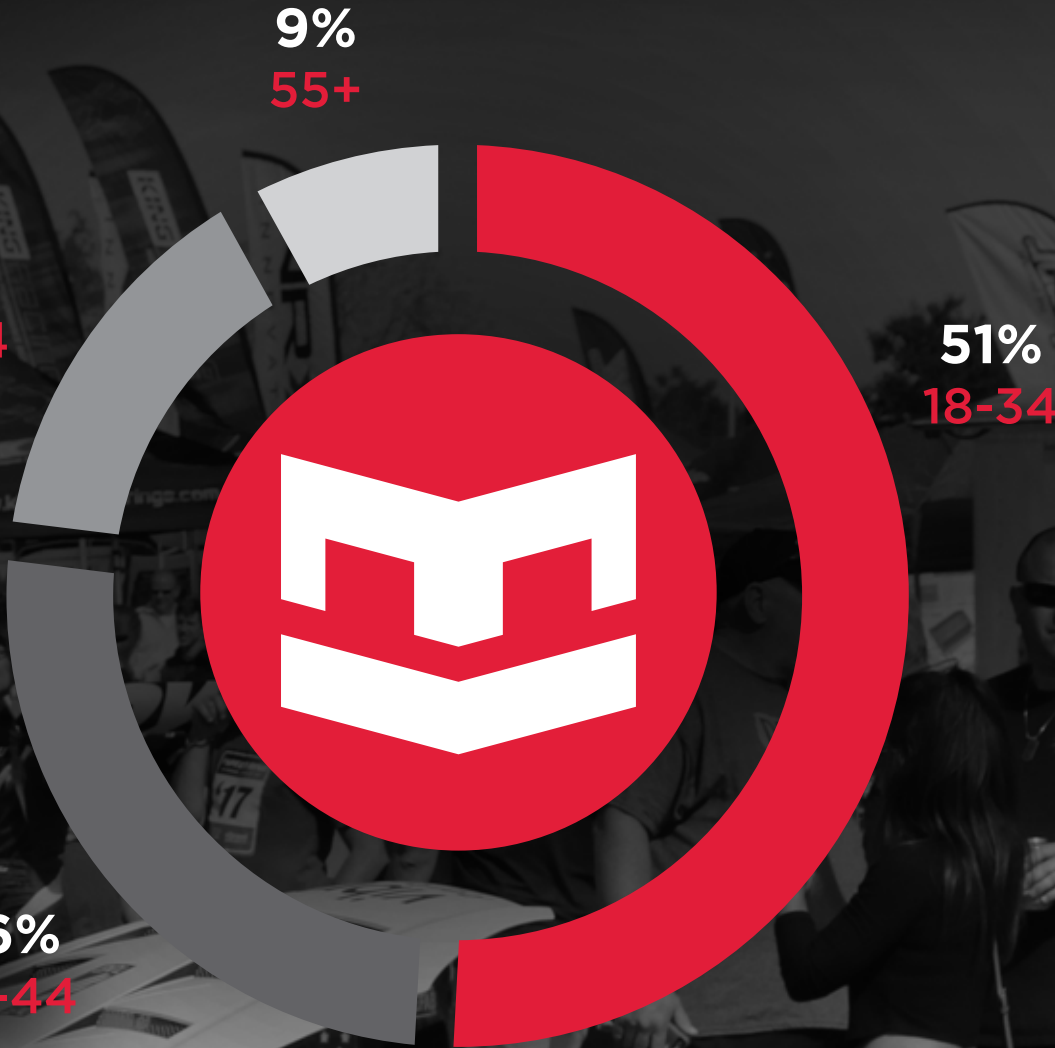
Strategically located in the heart of the Motor City, Motovicity Distribution is a leading wholesale distributor specializing in the top performance brands for sport compact, modern muscle, European, and exotic cars, as well as fabrication components market.

Founded in 2002, Motovicity Distribution has been steadily expanding its line card of the top automotive performance products and currently offers a robust portfolio of nearly 200 brands. Our goal is not being the biggest wholesale distributor but being the best one. Building tactical partnerships with prestigious suppliers like you is not only intended to provide our customers with an extensive selection of bumper to bumper products, but also add value and bring additional business to your operations.



THE PERFECT CUSTOMER

Motovicity Distribution has a diverse customer base that includes installers, e-commerce, builders, retail shops and some manufacturers. Based on surveys and analytics, we discovered that our audience tends to be younger and dominated by builders and enthusiasts with the potential of staying in business longer. They are also more inclined to shop and spend extra funds during challenging times than the older customer demographic groups. That sets us apart from the competition and gives us further motivation to develop and nurture long-term relationships with our customers, which we accomplish through a variety of tools and tactics.



BECOME A SUPPLIER

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AN ADDITIONAL MARKETING ARM

Motovicity Distribution's marketing objective is to build meaningful connections between our customers and the brands they love. Our marketing programs are designed to expand our customer's product knowledge and reach new prospects, while giving our manufacturing partners increased visibility and enhanced brand awareness across various media channels. How do we reach our audience with your brand messaging?

- Shipping box program that includes your logo print on shipping boxes and/or tape, providing an opportunity for tens of thousands of impressions per quarter.
- Motovicity B2B website banner program offering promotions and incentives for customers to buy your products.
- Advertising program leveraging key industry media partners to drive awareness and build brand recognition.
- Email program serving as a perfect platform for communicating promotions, new product announcement or any strategic message that will keep your brand name in front of our customers and motivate them to shop.
- Club Moto, our own garage and meeting space at the M1 Concourse in Pontiac, MI that you can utilize for hosting professional events with track time.
- Motovicity's unique racing events that offer various levels of sponsorship, creating networking opportunities, industry and media exposure, branding on the event collateral, and other benefits.



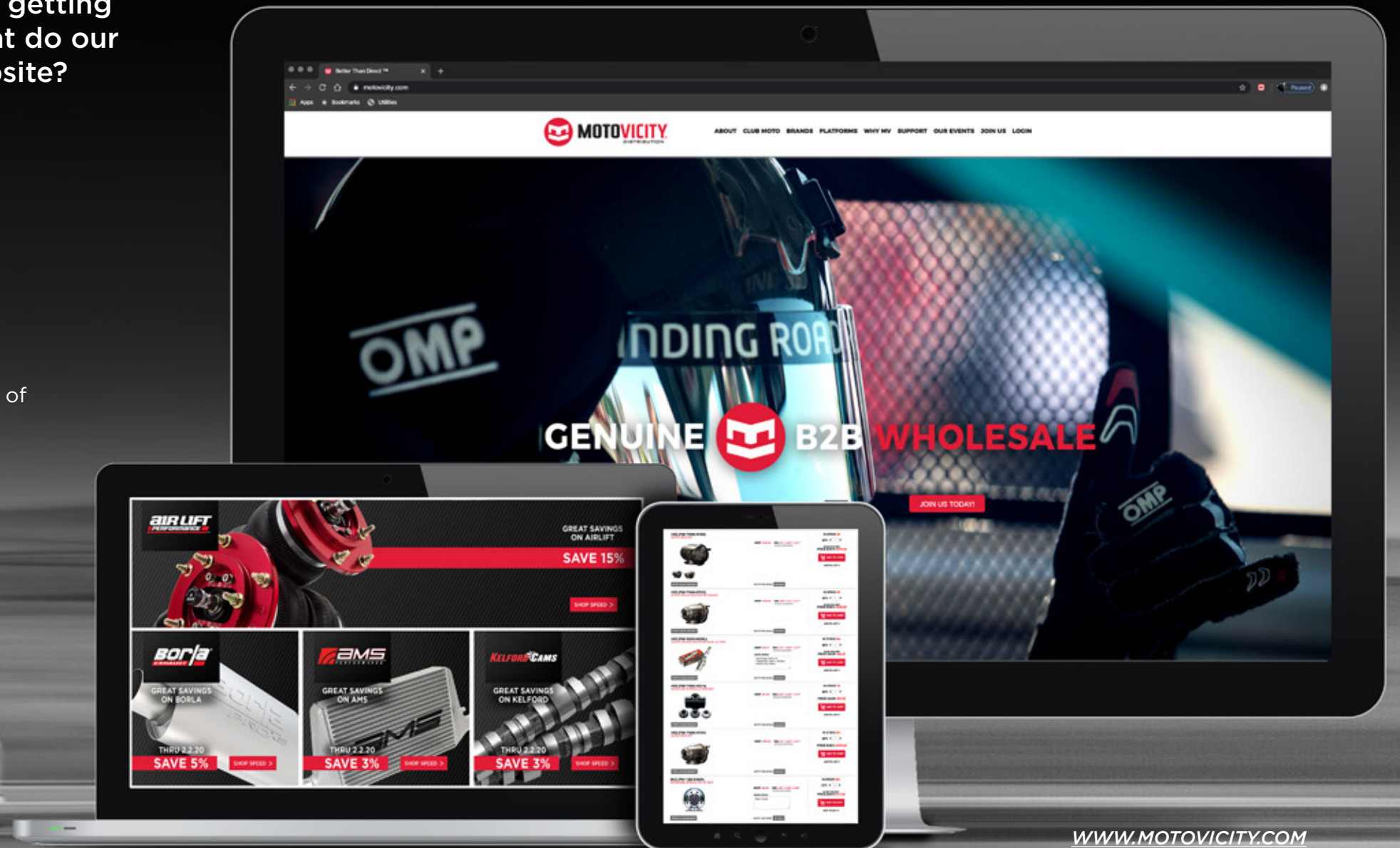
PERFORMANCE DRIVES SALES

Motovicity Distribution takes pride in providing our customers with a superior user experience to ensure the ease of navigation and satisfaction of getting all relevant information in one place. What do our customers appreciate about our B2B website?

- Real time inventory
- Weekly brand promotions
- Multiple search options by part number, brand, part name, category, type of vehicle, popular items
- Saved orders
- One-click backorders
- Closeout and overstock specials
- Bulk Add to order feature to save time and speed up the ordering process
- Easy return process directly from your invoice
- Scratch and Dent offer with live inventory and photos of discounted products that have minor defects
- Saved search history
- Suggestions for items other people bought



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YOUR PRODUCTS, DELIVERED

At Motovicity Distribution, we take our shipping commitment very seriously to provide a reliable service and seamless integration between online ordering, sales representatives' assistance, and the warehouse operations. Keeping our customers happy is essential in earning their loyalty and thus adding value to the relationships with our manufacturing partners. What makes our shipping services stand out to customers?

- A 99.9% accuracy rate*
- The latest shipping cutoff in the industry with same day shipping for orders placed before 8pm*
- Real-time shipping quotes on industry leading rates for Express, Ground, and Home Delivery services
- Secure and thorough packaging
- Flat rate shipping programs

**Due to the Covid-19 crisis, our shipping operations are temporarily modified. Current cutoff is 5pm EDT, with the possibility of occasional shipping delays. We will resume normal operations as soon as possible.*



99.9% SHIPPING ACCURACY



8PM SAME DAY SHIPPING



REAL TIME SHIPPING QUOTES



SECURE PACKING PRACTICES



FLAT-RATE SHIPPING PROGRAMS



ASE CERTIFIED EXPERTISE

At Motovicity Distribution we further enhance our customers' purchase experience by providing personal attention from our ASE-certified representatives. They understand the unique challenges and pressures of the industry. Having been trained on the brands and items we carry they can educate customers about the features and benefits of our suppliers' product lines.

Our sales representatives regularly communicate with their assigned customer accounts to keep them posted on new brand launches, promote any special offers and incentives, and make sure customers are getting everything they need in a timely and efficient manner.

Motovicity's ASE-certified reps are valuable assets in helping us build long-term relationships with our customers, which also benefits our relationships with the manufacturers.



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CLUB MOTO AT M1 CONCOURSE

Being racing enthusiasts, we have invested in 2,600 sq. ft space at the local M1 Concourse, located a few miles from our facility. Motovicity's Club Moto is a fully functioning garage, with lift capabilities and anything else needed to properly demonstrate performance products. It features a conference room, bar, open layouts, and balcony lounge overlooking the racetrack. Enjoy trackside excitement while getting down to business!

We are offering our manufacturing partners a unique opportunity to use Club Moto space to host professional events which can incorporate salesforce training, strategic meetings with Motovicity leadership, track time utilizing M1 car fleet as well as Motovicity's own cars, and plenty of time for relationship building in a fun, engaging environment.

Club Moto Highlights:

- Tri-Level multi functional event space
- Fully functional garage with lift
- Professional conference room
- Open floorplan for events
- Full bar for entertaining
- Multiple HD TV's for presentations
- Balcony lounge overlooking M1 track

Race Track Features:

- Home of Speed Ring
- 1.5 Mile, 30' wide road course
- Engineered asphalt surface
- 25' of elevation change
- 3' high Armco guardrails
- Interlocked tire barriers in corners
- Trackside safety and fire equipment



PASSION FOR PERFORMANCE

At Motovicity Distribution we love getting into the heart of the racing action, and that is why we proudly organize our own two unique events each year.

Never Lift is a straight line, half-mile race for speed in the middle of the California desert where drivers face off in numerous classes for the largest cash payout in half mile racing. We bring the fastest cars on the continent, collaborating with our vendors and strategic industry partners to create an exciting event for drivers, enthusiasts, and all other participants.

Speed Ring is a two-day, head-to-head, bracket-style competition for top speed and cash prizes. This family-friendly event attracts drivers, teams, manufacturers, and spectators from all around the country for a weekend of adrenaline rush, networking and fun at the M1 Concourse in Pontiac, MI.

Both events present opportunities for varying levels of sponsorship. What advantages does sponsorship offer you?

- Industry and media exposure
- Brand featured on event collateral
- Networking with drivers, shops and fans
- Onsite vendor opportunities
- Motovicity sales of your products
- Customized sponsorship programs



40+ SPONSORS



240+ CARS AND DRIVERS



4,000+ ATTENDEES



WEEKLY PROMOTIONAL SALES OF SPONSOR PRODUCTS



158% AVERAGE SALE INCREASE OF SPONSOR PRODUCTS



WEEKLY EMAIL BLASTS OF SALES TO MOTO CUSTOMERS



YOUR BRAND FEATURED PROMINENTLY ON OUR WEBSITE



SPONSOR BRANDING PART OF EVENT ONLINE STREAMING



SPONSOR BRANDING ON EVENT WEBSITES



TARGETED DIGITAL PROMOTION OF EVENT AND SPONSORS

[VISIT SPEED RING](#)

[VISIT NEVER LIFT](#)

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